

CALIFORNIA
LATINO WATER
COALITION

Your Invitation

To Be Part Of The Important California March for Water

The California Latino Water Coalition is joining with farm workers, farmers and many other folks, organizations, businesses and agencies from around the state to **March For Water April 14-17, 2009** through portions of the hard-hit San Joaquin Valley's West Side between Mendota and San Luis Reservoir. Please plan to take part in all or part of the March for Water and big rallies with CLWC Chairman, entertainer-comedian **Paul Rodriguez** that will begin and end the march. Our goal is to attract the entire nation's attention to our plight. **Governor Schwarzenegger**, **Senator Feinstein** and many legislators have been invited to join us. Both Congressman Radanovich and Costa have confirmed their attendance. Talk show host Ray Appleton will be our on-site media coordinator and plans to broadcast from the March for Water each day.

Your help is needed! Much must be done to make this march a big reality, from making signs to helping provide and distribute supplies. Or simply by committing to March for Water, the most vital need and cause California has ever seen!

April 14 -17, 2009

Opening Rally: Mendota, 8 a.m. Tuesday, April 14

Rojas Pierce Park (Derrick and Belmont avenues)

Concluding Rally: San Luis Dam, 11 a.m. Friday, April 17

TO BE PART OF THE MARCH, PLEASE CALL:

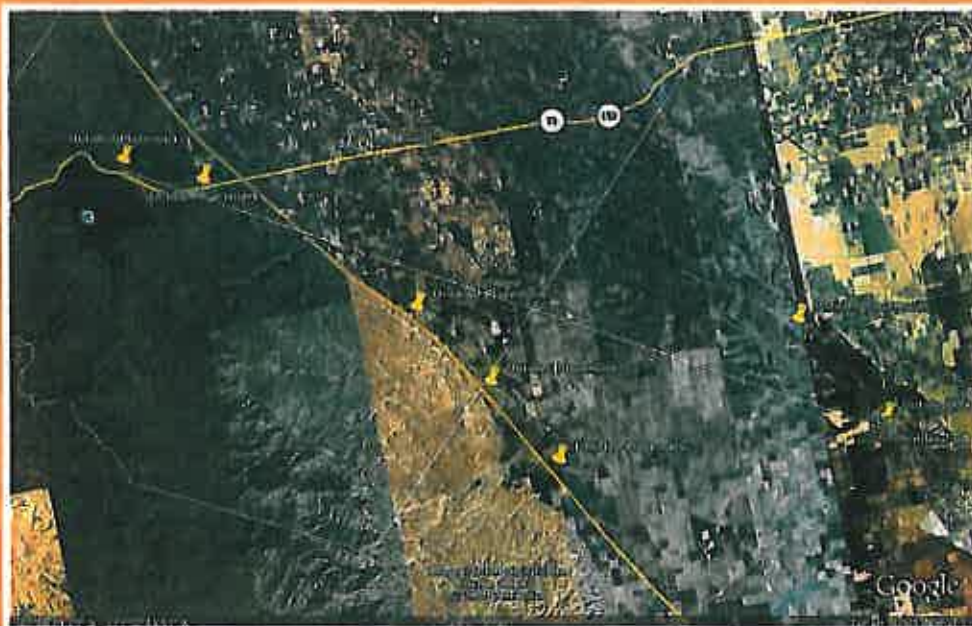
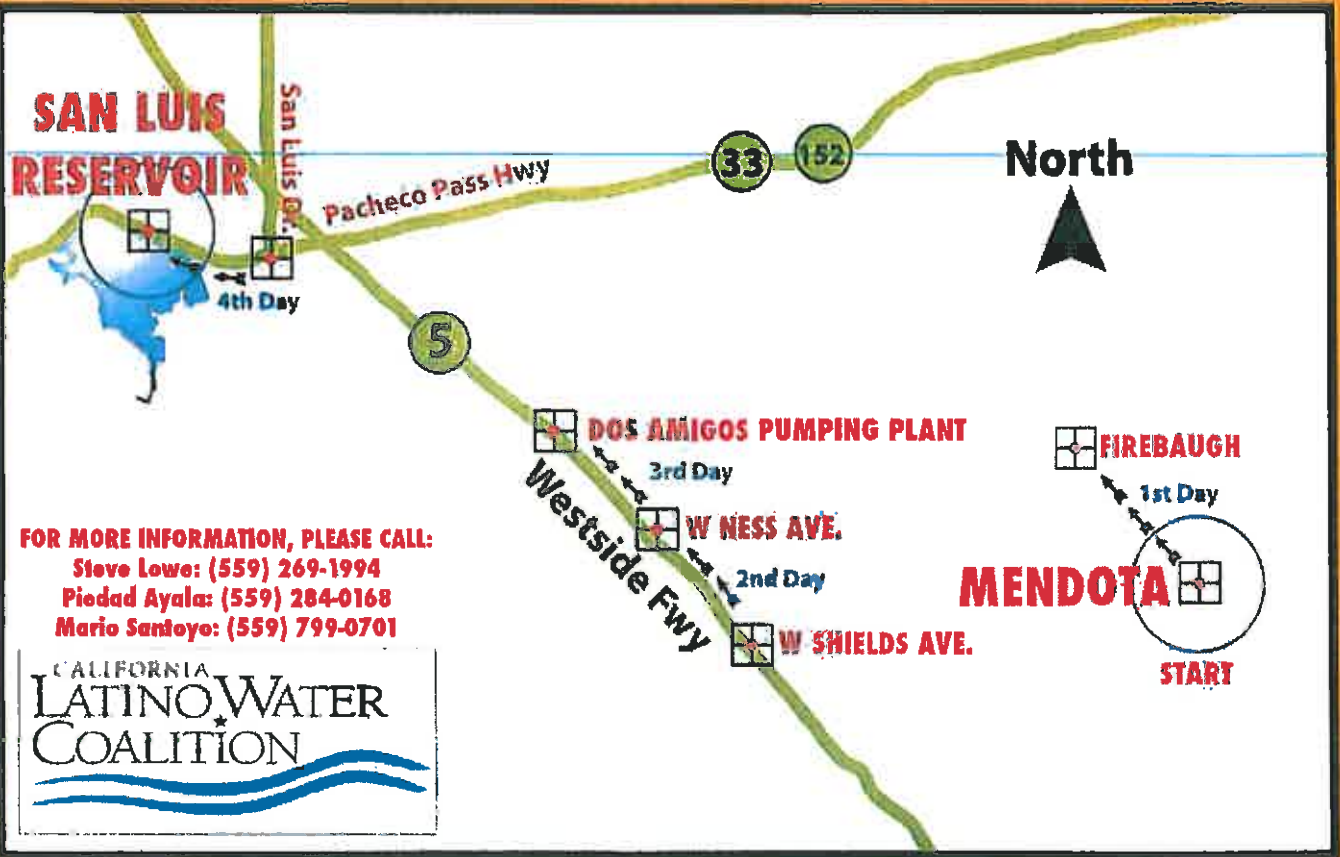
Angela Vega — (559) 488-3541

Angie Viveros — (559) 229-9033

Piedad Ayala — (559) 284-0168

Mario Santoyo — (559) 799-0701

MARCH FOR WATER APRIL 14 -17, 2009





California March for Water

Final Planning Meeting

It's crunch time! The **California March For Water** is only a few days away. It starts **Tuesday, April 14** in Mendota and concludes at **11 a.m. Friday, April 17** at San Luis Dam. Everyone interested in taking back our land, and our water, needs to participate. The opening rally will be in Mendota's Rojas Pierce Park and the closing rally will overlook San Luis Reservoir. Your assistance is vitally needed by the California Latino Water Coalition and the March for Water's many friends and supporters. With your help, the entire nation will learn about our plight.

It is critically important that you attend our final pre-event planning and coordination meeting that will begin at:

5 p.m. Thursday, April 9

Fresno County Farm Bureau

1274 West Hedges Avenue • Fresno

We Need Your Help

Please Attend And Lend A Hand To Aid In Saving Valley Water!

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**California
March
For
Water**

**Mendota to San Luis Dam
APRIL 14-17, 2009**

LADIES AND GENTLEMEN:

The California Latino Water Coalition (CLWC) is sponsoring a major West Side March for Water April 14-17. We need your support for Latinos and others who are suffering due to the widespread shortage of water gripping our state and threatening California's economic and social structure. CLWC is a statewide coalition of influential Latino leaders, formed as a non-profit Mutual Benefit Corporation that advocates for all those suffering from California's severe water shortage.

The California March for Water will begin with an 8 a.m. rally Tuesday, April 14, in Mendota's Rojas Pierce Park (*Derrick and Belmont avenues*). It will arrive at San Luis Reservoir, west of Los Banos, at 11 a.m. Friday, April 17, for an even bigger rally to which Governor Schwarzenegger, Senator Feinstein and many state and federal leaders have been invited. Radio talk show host Ray Appleton will be on-site media coordinator and plans daily broadcasts from the March for Water.

This event will place a national spotlight on the drought conditions that are impacting Latinos and other increasingly larger segments of California's population. Marchers will make their way through landmarks that show the enormous impact of drought – fallowed and barren land, stumped orchards, low-level canals and other dried out lakes, streams and water features. The March for Water will walk alongside portions of busy I-5 where thousands of travelers will get the message, reinforced by banner-bearing trucks driving the freeway.

The California March for Water is the most recent and ambitious of CLWC's events. CLWC supports development of environmental, conveyance and sustainability solutions in the Delta, the root of Southern California's water supply problems. With actor-comedian Paul Rodriguez as chairperson, CLWC champions the need for a comprehensive statewide water infrastructure plan, including Delta "fixes," groundwater and surface water storage capabilities, conservation and water resource stewardship, water recycling and desalinization. Since its establishment, the CLWC has generated support and understanding on water issues by promoting public awareness, education and outreach through a wide variety of special events and activities. Over the past two years, the CLWC has met with and briefed Governor Arnold Schwarzenegger, Los Angeles Mayor Antonio Villaraigosa, Assembly Speaker Karen Bass, California Latino Legislative Caucus Chair Gil Cedillo and many other elected leaders. Along with water forums, the CLWC has organized several water rallies.

As you know, severe water shortages caused by a combination of natural and regulatory drought, coupled with a near total lack of recent willingness to invest in water infrastructure improvements, are crippling the West Side and plaguing most other parts of California. The situation is most grim here and in other regions that depend upon water supplies transported through and pumped from the Sacramento-San Joaquin Delta. Water shortages create economic and social damage for all Californians but the CLWC is keenly and sadly aware that the Latino community is already being hit hardest.

On the San Joaquin Valley's West Side, there is little or no water for the farms. Hardship for growers and farm workers is mounting. No crops mean no work, no income and no hope. It is a total economic and social catastrophe. Farm workers, nearly all whom are Latino, are unemployed by the tens of thousands. Other, similarly devastating effects are likely across Southern California as the water supply calamity deepens.

CLWC is actively seeking realistic and effective ways to resolve this crisis, including organizing additional informational legislative workshops in Sacramento and other parts of California to take advantage of growing support for development of a Comprehensive Water Infrastructure Program. CLWC is also planning additional aerial tours of state and federal water projects to emphasize the current dismal conditions. A major Southern California water and energy forum is being formulated. The CLWC also intends to step up its already aggressive lobbying in Sacramento and complement those efforts with the first of a series of trips to Washington, D.C.. to take California's water crisis message, and particularly the supply shortages resulting from the Endangered Species Act, directly to members of Congress and the Obama Administration. Our communications efforts are also being beefed up, with an improved website — www.gotwater.org — and more broadcast public service messages and special printed materials.

Right now, we need your immediate and generous help to pay for the California March for Water. Please support the CLWC's efforts by making a financial contribution. We all know additional water, energy and other resource development are directly linked to creating jobs, stability and opportunity. Together, our voices will be heard.

YES! I WANT TO SUPPORT THE MARCH!!

- \$2,500 or More** (Please specify): _____
 \$2,000: _____
 \$1,500: _____
 \$1,000: _____
 \$500: _____

Name: _____ **Company:** _____

Mailing Address:

E-Mail Address:

Telephone: (_____) _____ **Fax:** (_____) _____



Please send your contributions as soon as possible to the

California Latino Water Coalition

1415 L Street, Suite 400, Sacramento, CA 95814

For more information, please contact

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